

	Market Presence	Inbound Lead Accelerator	Sales Enablement
Strategy, Branding & Messaging	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Web Forms Set Up / Integration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SEO Keywords, Pillar Topics, Hashtags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Content Marketing & Management	Monthly Blog	1 Blog per Month	2 Blogs per Month
Social Media Marketing	LinkedIn	LinkedIn, +1	LinkedIn, +1
Webinars		Twice a year	Quarterly
Landing Pages		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Marketing Automation / Nurturing		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Persona, Segment Development		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Analytics, Reporting		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sales Presentation Deck		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Paid Social Ads, Pay-per-click / PPC (Add \$5k/min/mo. ad spend)			<input checked="" type="checkbox"/> Plus Cost of Ads
Sales Process Development			<input checked="" type="checkbox"/>
Marketing Automation Implementation (Marketo, HubSpot, SendInBlue)			<input checked="" type="checkbox"/>
Social Selling (LinkedIn / Sales Navigator training, profiles)			<input checked="" type="checkbox"/>
Sales Playbook (battlecards, scripts, templates, cadence, etc.)			<input checked="" type="checkbox"/>
Sales Training			<input checked="" type="checkbox"/>
Tradeshaw promotion support			<input checked="" type="checkbox"/>
Salesforce.com or HubSpot implementation or integration			<input checked="" type="checkbox"/>
	Starts at \$3K/mo.	Starts at \$5K/mo.	Starts at \$12K/mo.