

	Market Presence	Inbound Lead Accelerator	Sales Enablement
Strategy, Branding & Messaging		$\overline{\checkmark}$	
Forms Integration			
SEO Keywords & Hashtags		$\overline{\checkmark}$	
Content Marketing & Management	Monthly Blog	Weekly Blog	
Social Media Marketing	LinkedIn, Twitter	LinkedIn, Twitter, +2	abla
Webinars		Quarterly	Monthly
Landing Pages			
Marketing Automation / Nurturing		$\overline{\checkmark}$	
Persona, Segment Development			
Analytics, Reporting		$\overline{\checkmark}$	
Paid Social Ads, Pay-per-click / PPC		Plus Cost of Ads	
Inside Sales Process			
Social Selling			
Sales Playbook Development			
Sales Presentation Deck			
Training, Onboarding			
	Starts at \$2K/mo.	Starts at \$4K/mo.	Starts at \$6K/mo.